

Layoutipay - Do not go to the bank... The bank is coming to you



Headquarters

Dubai - UAE

Industry

Financial

Company size

6+

Known assets worth

\$1M

Deliverables

Concept

Discovery & Strategy

UX design

UI design

Link

Coming Soon App

Client situation

Our designs are always a solution to a problem that people suffer from, this design is inspired by the speed of life and the abundance of human concerns. It has become difficult to visit banks and governments to pay requirements such as bills, etc., and it is not necessary to go to the bank specifically to transfer or receive money.

The application came to solve this crisis and serve as your electronic wallet through which you can transfer money, pay bills, buy something, withdraw money. A zip wallet in your pocket takes up no space but gets more done.

The challenge

We are constantly confronted with problems that we are attempting to solve. Although this design was only a field challenge, we were able to prove our theory of greatness through perseverance and hard work.

The solution

The ultimate goal of the Retail Bank app is to save customers’ time while minimizing bank staff time spent on simple transactions that can be completed through the bank application. The role of design in establishing trust and loyalty between the client and the application cannot be overstated.

The simpler the design while maintaining high quality, the greater the client’s trust. The app serves as your electronic wallet, allowing you to make purchases, pay bills, and transfer funds. Because it is the advanced version of your default wallet, treat it as such.





