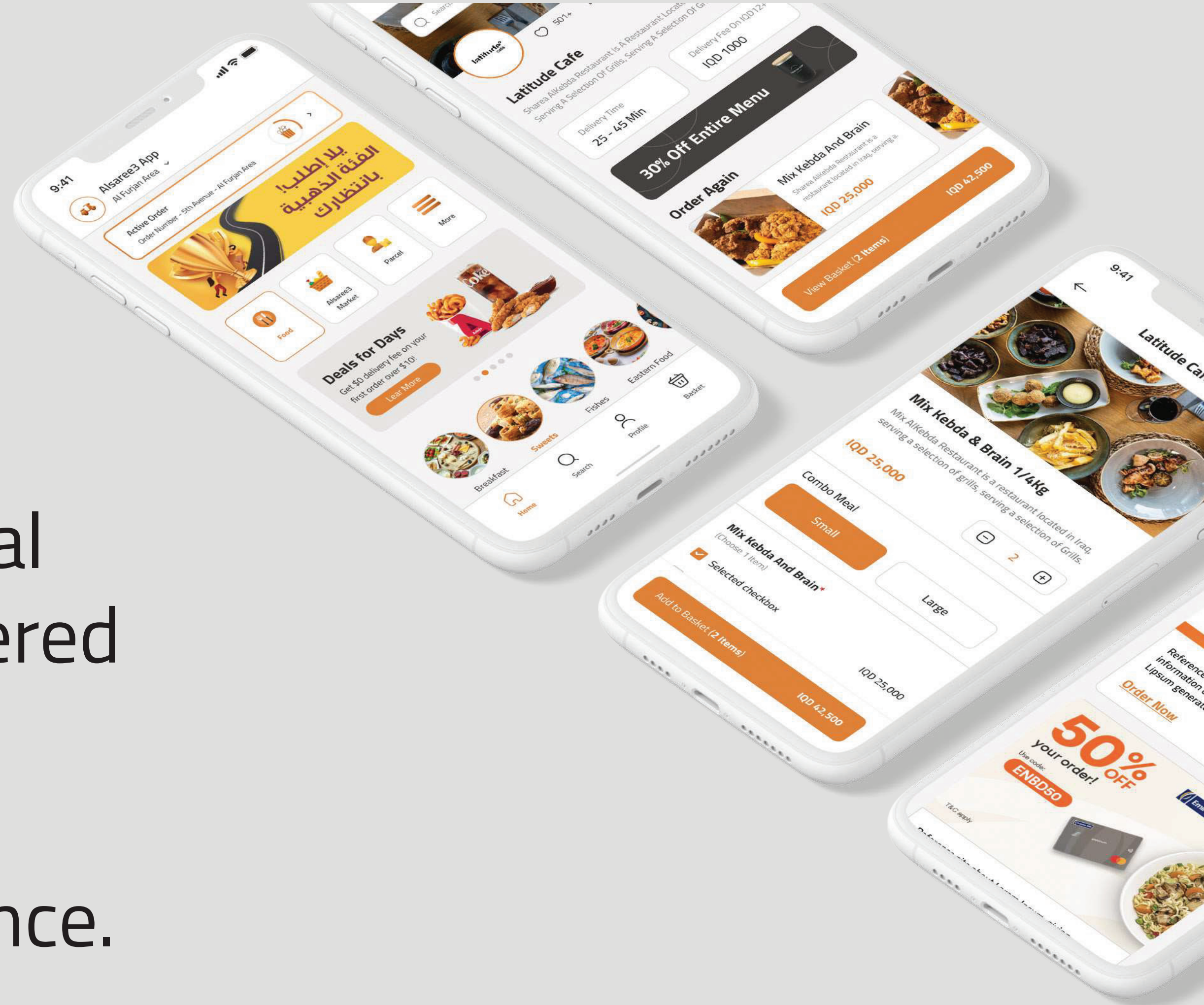


Alsaree3 App -  
Atbaq Al Deira  
Your favorite meal  
may now be ordered  
from a variety of  
restaurants and  
delivered all at once.



## Headquarters

Iraq

## Industry

Hospitality

## Company size

30+

## Deliverables

Concept

Discovery & Strategy

UX design

UI design

## About the project

Alsaree3 is a Food delivery service application for homes and businesses to any location with multiple restaurants available at once. You can now order your favorite meal from a number of restaurants and have it delivered at once for one delivery fee. The application aims to help communities and restaurants without delivery services. You don't have to go to the restaurant now because it's your home.

## Challenge

The application is hugely used by different ages, in addition to the dashboard to which restaurants are added. Therefore, we have to design a clear application for all ages, fast, calm colors, and a large part of pictures to show pictures of dishes, foods, and sandwiches easily and clearly to preserve customers' time because the customer uses the application to complete the order quickly, so we must take into account that.

## Solution

The application was launched according to the customer's expectations, in accordance with the brand's colors and preserving the identity. The application is also designed with many pages that are governed by the ease of navigation between them and the speed of access to the request. We also adopted the use of clear fonts in order to suit the older ages and not disturb the youth.

